

PROTECTING OREGON'S ICONIC ROCKY HABITATS



Why care about rocky habitats?

- Oregon's iconic rocky habitats from Haystack Rock to Cape Blanco are **biologically, culturally and economically important**
- They **support a wealth of marine life** including nesting seabirds, marine mammals, kelp beds, and many fish and invertebrate species
- They **put food on the table by supporting fisheries, sustainable seafood, and coastal economies**
- They **attract millions of visitors** enjoying recreational activities from tidepooling to fishing **helping support a 2+ billion dollar tourism industry**



Threats to Rocky Habitats

- Climate impacts from increasing marine heat waves & changing ocean currents are stressing rocky habitats
- Rocky habitats are increasingly vulnerable to disturbance from people as visitation to these areas increases
- Despite a new Rocky Habitat Management plan, agency and community capacity is limited to ensure the plan gets implemented successfully



New Rocky Habitat Sites

In 2023, Oregon designated **eight new rocky habitat sites** along the Oregon Coast based on a recommendation from the Ocean Policy Advisory Council. This was done through the updated Rocky Habitat Management Strategy. **These new designations strengthen the protection of key habitats and marine life while guiding responsible recreational use.**

Newly designated sites: Ecola Point, Chapman Point, Cape Lookout, Cape Foulweather, Fogarty Creek, Coquille Point, Blacklock Point and Cape Blanco.



What we are doing to help rocky habitats

- Oregon Ocean Alliance is working to ensure relevant state agencies have adequate budgets to manage and regulate activities at rocky habitat sites
- We are working to support increased opportunities for community groups to conduct outreach and stewardship activities so visitors can enjoy our rocky habitats in balance with protection

CONTACT us if you want to help:

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